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# What is **SDG**

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Today, the Division for Sustainable Development Goals (DSDG) in the United Nations Department of Economic and Social Affairs (UNDESA) provides substantive support and capacity-building for the SDGs and their related thematic issues, including water, energy, climate, oceans, urbanization, transport, science and technology, the Global Sustainable Development Report (GSDR), partnerships and Small Island Developing States.

## To know more

[Short history](#)[Infographic](#)[All SDG](#)[Sustainability Science](#)

# Why **SDG** Should Matter To The Universities?

The ultimate function of an academic institution is to provide youth with quality education.

**Therefore, universities play an essential role in teaching the younger generation about the wide spectrum of social, economic and environmental global challenges the world is currently facing.**

Moreover, as universities tend to hold a “**position** of neutral and trusted stakeholders within society,” they have the responsibility to advocate the importance of SDGs and play their part in fulfilling the SDGs in the following ways



## **Research**

Provide research knowledge, innovations and solutions towards achieving the SDGs. As universities tend to receive private and public research funds to directly and/or indirectly solve world issues, universities are responsible for providing the in-depth **academic & vocational training** needed to achieve the SDGs.



## **Institutional Culture**

Advocate for faculty members to help students set up clubs, networks, campaigns and projects to promote the importance of being an active member of society. Students need to take an active role in **co-creating their own learning environment** and recognizing opportunities to help attain the SDGs.



## **External Leadership**

Universities are responsible for raising awareness about the SDGs, whether through public lectures, community events or forums. Universities need to collaborate with other institutions and work with policymakers and leaders to identify problems and potential solutions to create a more sustainable, inclusive and innovative world.

# How Would Your University Benefit From Actively Engaging In **SDGs**?

Undoubtedly, universities can massively benefit from engaging in SDGs. Here's why:



## Building Impactful & Inclusive Networks

Global collaborations between various external stakeholders such as governments, NGOs, leaders, local communities and youth groups have illustrated the sheer importance of providing a platform to converse, and more importantly act together, to positively impact the local and global wellbeing.



## Reshaping Incentives

More and more, universities are re-thinking their global role in the 21st century. After being increasingly faced with criticism for elitist practices, institutions have turned their attention to serving the public good. This global reiterate is one that cannot be ignored if academic institutions want to be perceived as forward thinking.



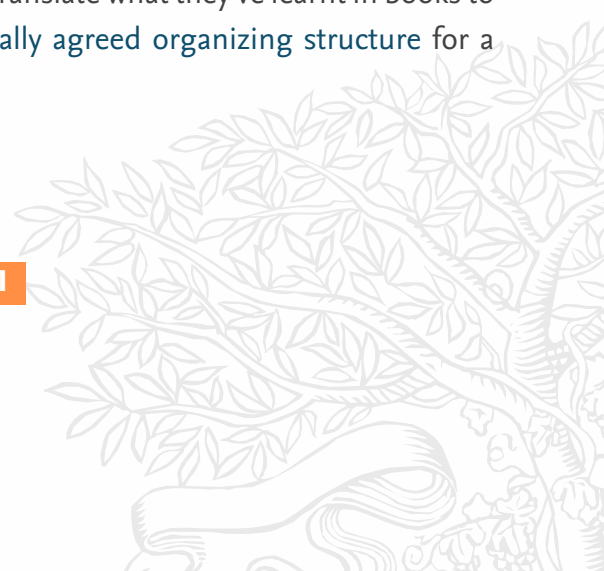
## Preparing Public-Mindful Leaders

Universities are powerful institutions that encompass various goals, but the main objective of an academic institution is to teach. Learning inside the classroom isn't enough to ensure graduates can make a real influence in the world. Competitive academic institutions produce graduates that can translate what they've learnt in books to real-world applications. Universities can refer to the SDGs as "a universally agreed organizing structure for a university," to guide students towards a universally global mindset.

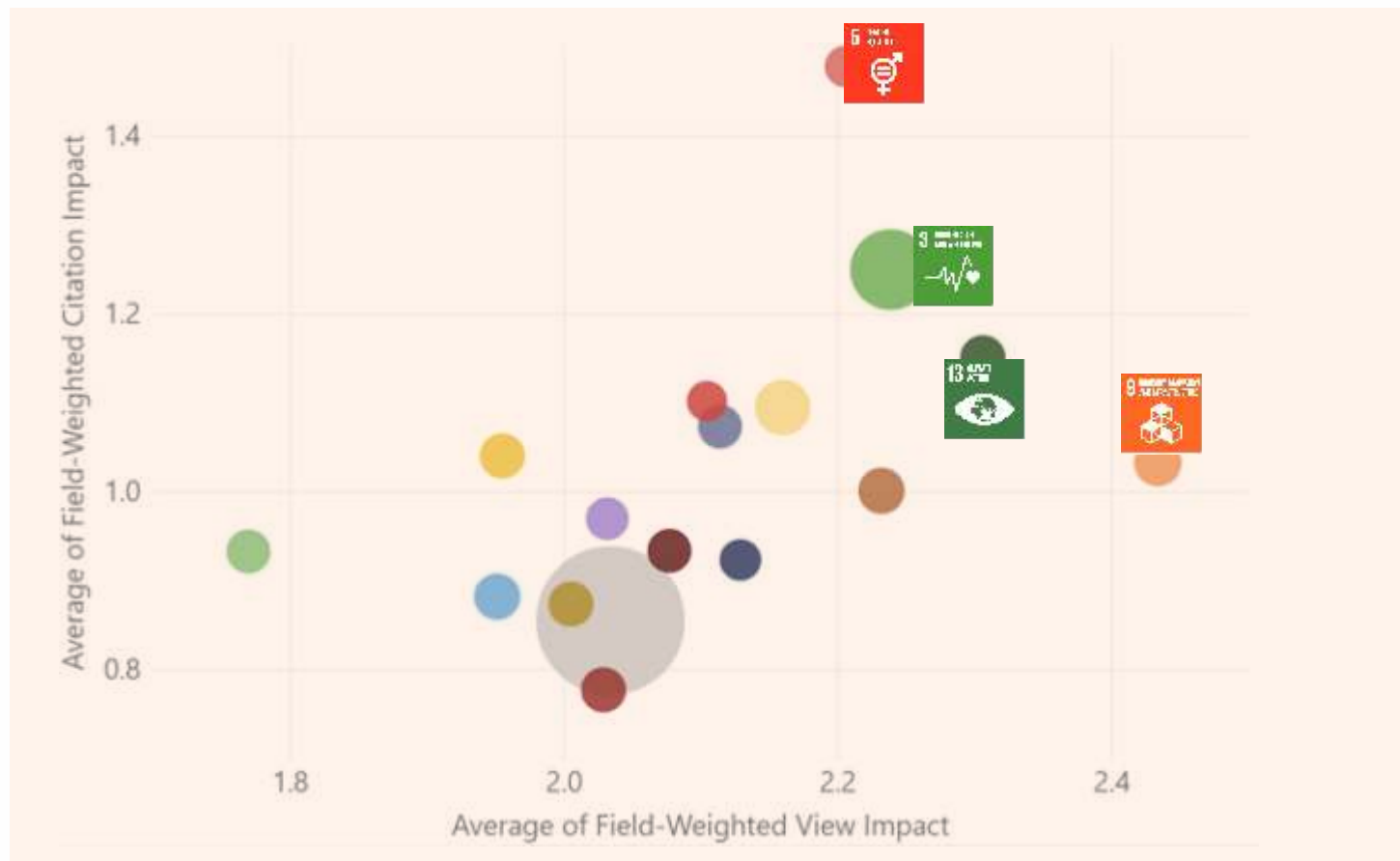
**Read more here**

Education for Sustainable Development

Impact Rankings 2021



## How Thailand help the world?



Since 2017, Thailand has been a part of voluntary national reviews (VNRs) of the high-level political forum on sustainable development. In 2020, Thailand ranked first in ASEAN for Global Sustainable Index; Significant achievements has been made across all 17 SDGs.

As a knowledge and innovation hub, **higher education of Thailand contributed around 40% of scholarly output in one of SDGs area.** In general, research that related to SDGs receive higher citation and viewership. Strong SDG-related research of Thailand including research in SDG5, SDG3, SDG13, and SDG9, which had FWCI of higher than 1 and healthy FWVI more than 2.2.



# Can A Multidisciplinary Approach To Tourism Tackle Poverty And Support Sustainable Development?

**Researchers in Thailand are investigating “creative tourism” as a way to support local economies and protect their land**

In Thailand, economists, historians and geographers are investigating an unusual approach to tourism to tackle poverty and protect our planet. Tourism can have a negative impact on the environment, but by approaching the topic through creative multidisciplinary research, it can transform lives. At Elsevier, we understand the power of bringing different perspectives together to fuel new approaches to global problems. That's why we provide the information and analytics needed to connect and generate ideas.




Dr. Sukanda Luangon Lewis, an economics professor and Deputy Director of Research at the Institute of Asian Studies at Chulalongkorn University in Thailand, visits a lime tree plot at the Knowledge Center for Increasing the Production Efficiency of Agricultural Commodity Production in northern Thailand. She is learning about successful development projects in Nan, where she will run the project on the development of creative tourism.

**Read more**


“We want tourism – it is a way to help people. But how can we really bring the benefit to the poor and how can we conserve the environment? There is a potential solution: what we think of as network tourism – creative, sustainable approaches to tourism, that enable producers and consumers to relate and get value from their connections.”

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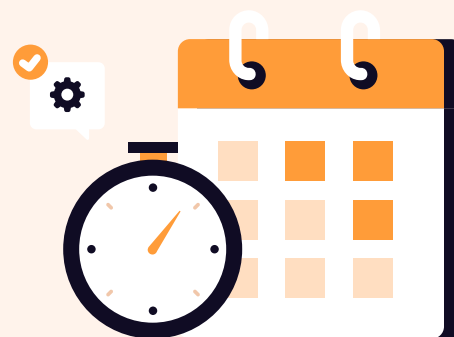
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# Elsevier's support (free resources)



SDG Resource Centre



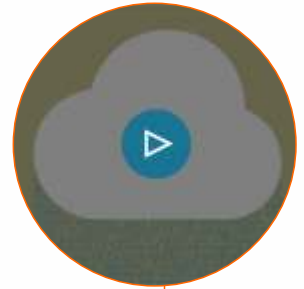
## 4 Modules

### Reflections on making an inclusive research environment



People in the LGBTQI+ communities can be misrepresented within research and academic communities.

### How your research can make an impact on society



Societal impact – you've heard the phrase but what does it mean and why is it important? We solve the mystery.

### How to create impact with patient and public involvement



Research in health and medical sciences is always inevitably carried out with the intention to bring some benefit to the public.

### How to integrate sex, gender, and intersectional analysis into research



In this module, experts will speak on how researchers can integrate sex, gender, and intersectional analysis into the design of their research

**Diversity for Researchers**



**Sustainability Science in a Global Landscape**